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SEAFAST HOLDINGS LTD DATA PRIVACY POLICY

This policy explains the basis upon which any information is collected from you and how it is processed.

Seafast Holdings Ltd is committed to protecting the privacy of its clients / customers and will ensure that the information you submit to us via our website, via e-mail or in writing is only used for the purposes set out in this policy and within our agreements.

What we collect

We may collect the following information:

Name and job title

Contact information including email address

Demographic information such as postcode, preferences and
Interests

Banking details

Other information relevant to customer surveys and/or offers

What we do with the information you give us

We use the information you give to us to send you event invites, company news and updates about the services we offer.

We will also communicate details on obligations arising from any agreements entered into between you and us and to provide you with the information about products and services that you request.

We also may notify you about changes to our services and/or products and marketing information about other services or products we offer that are similar to those that you have already enquired about.

What we do with the information we gather

We require this information to understand your needs and provide a better service and, to improve our website to ensure that the content is presented in the most effective manner.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Use of Cookies

Cookies provide information regarding the computer used by a visitor. We may use cookies where appropriate to gather information to assist us in improving our website.

Consent

We need your consent for some aspects of these activities, which are not covered by our legitimate interests (in particular, the collection of data via cookies. Depending on the situation, we'll ask for this via an opt-in or soft-opt-in.

Soft opt-in consent is a specific type of consent, which applies where you have previously engaged with us (for example by submitting a service request and or having used our services), and we are marketing other related services. Under 'soft opt-in' consent, we will take your consent as given unless or until you opt out. For most clients / customers this is beneficial as it allows us to suggest other services to you alongside the specific ones requested and increases the likelihood of us improving your service experience.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over other websites and therefore, we cannot be responsible for the protection and privacy of any information, which you provide whilst visiting such sites.

Changes to our Privacy Policy

This privacy policy may be changed at any time. If we change our privacy policy in the future, we will advise you of changes or updates by a prominent notice on our website.

If you have any concerns regarding our processing of commercial and or personal data or are not satisfied with our handling of any request by you in relation to your GDPR rights, Please contact us immediately.